

ADVERTISING CONTRACT

Advertising Dept., STAR Bldg., Roberto S. Oca St. cor. Railroad St. Port Area Manila 1018
 Tel Nos.: 5277777 / 5277901 local 169 or 195 / 5272495 Fax-526-1991

Date: _____

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser DEPARTMENT OF LABOR & EMPLOYMENT

Product / Material Version 88TH FOUNDATION ANNIVERSARY OF DOLE

Contact Person Mr. Raul Francia Tel. No.: 8527-3446 Fax No.: _____

Complete Billing Address IPS-DOLE, 5F, DOLE Bldg., Gen. Luna St., Intramuros, Manila

Authorized by: (Client)

Based on specifications below

Insertion Date/s December 08, 2021

Ad Size/Color Centerspread / FC


Section page / position _____

Rate per col _____

Surcharges _____
 Cost per insertion Php336,960.00 + 12% VAT


Frequency 1x

Total Cost w/vat Php377,395.20


 Undersecretary **RENATO L. EBARLE**
 Signature over Printed Name of Advertiser's authorized representative

Pls. indicate your TIN No _____

Accepted by (Publication):


 MALYN ALMAZAN - Account Manager
 Signature over Printed Name of STAR Representative
 Material should be Photoshop/
 Jpeg/tiff files with 300 dpi resolution.
Please accomplish & fax back t 5261991.
2 working days before publication

Certified Funds Available

Sizes	Col. x Cm.	Mon-Sat Rate (P 400/col.cm. + 12% VAT)		Sun. Rate (P 460/col.cm. + 12% VAT)	
		Black & White*	Full Color*	Black & White*	Full Color*
Center spread	18 x 52	P 545,126.40	P 981,227.52	P 626,895.36	P 1,128,411.64
Full Page	9 x 52	209,664.00	377,395.20	241,113.60	434004.48
3/4 Page	9 x 40; 8 x 45	161,280.00	290,304.00	185,472.00	333,849.60
Half Page	9 x 27; 6 x 40.5	108,864.00	195,955.20	125,193.60	225,348.48
Quarter Page	5 x 24; 4 x 30; 3 x 40	53,760.00	96,768.00	61,824.00	111,283.20
1/8 Page	5 x 12; 4 x 15; 3 x 20	26,880.00	48,384.00	30,912.00	55,641.60
1/16 Page	3 x 10; 2 x 15	13,440.00	24,192.00	15,456.00	27,820.80
1/32 Page	3 x 5; 2 x 7.5	6,720.00	12,096.00	7,728.00	13,910.40
Floating ad	9 x 6 (Front)	41,731.20	75,116.16	47,990.88	86,383.58

*All Cost is vat inclusive

Account Name: PhilSTAR Daily, Inc. Metrobank Acct. # 151-30-4162363-2 BDO Acct. # 258-8012541
 Also our TIN Number is 000-805-207-000 for your information.