



ADVERTISING CONTRACT

Advertising Dept., STAR Bldg., Roberto S. Oca St. cor. Railroad St. Port Area Manila 1018
 Tel Nos.: 5277777 / 5277901 local 169 or 195 / 5272495 Fax-526-1991

Date: February 16, 2021

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

DEPARTMENT OF LABOR & EMPLOYMENT

Name of Advertiser 2021 Labor Day

Product / Material Version _____

Contact Person Dir. Raul Francia Tel. No.: 8527-3446 Fax No.: _____

Complete Billing Address IPS-DOLE, 5F, DOLE Bldg., Gen. Luna St., Intramuros, Manila

Based on specifications below

Insertion Date/s May 01, 2021

Ad Size/Color Centerspread/BW

Section page / position Main Section

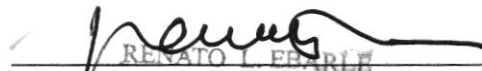
Rate per col _____

Surcharges _____
 Cost per insertion Php174,096.00 + 12% VAT

Frequency 1x

Total Cost w/vat Php194,987.52

Authorized by: (Client)


 Signature over Printed Name of Advertiser's authorized representative

Pls. indicate your TIN No _____

Accepted by (Publication): 
 MALYN ALMAZAR - Account Manager

Signature over Printed Name of STAR Representative
 Material should be Photoshop/
 Jpeg/tiff files with 300 dpi resolution.
Please accomplish & fax back t 5261991.
2 working days before publication

| Sizes | Col. x Cm. | Mon-Sat Rate (P 400/col.cm. + 12% VAT) | | Sun. Rate (P 460/col.cm. + 12% VAT) | |
|---------------|------------------------|-------------------------------------------|--------------|----------------------------------------|----------------|
| | | Mon-Sat Rate (P448.00*/col.cm.) | | Sun. Rate (P515.20*/col.cm.) | |
| | | Black & White* | Full Color* | Black & White* | Full Color* |
| Center spread | 18 x 52 | P 545,126.40 | P 981,227.52 | P 626,895.36 | P 1,128,411.64 |
| Full Page | 9 x 52 | 209,664.00 | 377,395.20 | 241,113.60 | 434004.48 |
| 3/4 Page | 9 x 40; 8 x 45 | 161,280.00 | 290,304.00 | 185,472.00 | 333,849.60 |
| Half Page | 9 x 27; 6 x 40.5 | 108,864.00 | 195,955.20 | 125,193.60 | 225,348.48 |
| Quarter Page | 5 x 24; 4 x 30; 3 x 40 | 53,760.00 | 96,768.00 | 61,824.00 | 111,283.20 |
| 1/8 Page | 5 x 12; 4 x 15; 3 x 20 | 26,880.00 | 48,384.00 | 30,912.00 | 55,641.60 |
| 1/16 Page | 3 x 10; 2 x 15 | 13,440.00 | 24,192.00 | 15,456.00 | 27,820.80 |
| 1/32 Page | 3 x 5; 2 x 7.5 | 6,720.00 | 12,096.00 | 7,728.00 | 13,910.40 |
| Floating ad | 9 x 6 (Front) | 41,731.20 | 75,116.16 | 47,990.88 | 86,383.58 |

*All Cost is vat inclusive

Account Name: PhilSTAR Daily, Inc. Metrobank Acct. # 151-30-4162363-2 BDO Acct. # 258-8012541
 Also our TIN Number is 000-805-207-000 for your information.