

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
Intramuros, Manila



Certificate Number: AJA15-0048

BAC Resolution No. 150
Series of 2020

**DECLARING TELENETWORK MEDIA CENTER, INC. AS THE SINGLE
CALCULATED AND RESPONSIVE BIDDER FOR THE PROJECT
“2021 DOLE MULTIMEDIA PLATFORM AND TELERADYO PROGRAM
OF THE INFORMATION AND PUBLICATION SERVICE (IPS)”**

WHEREAS, the Department of Labor and Employment (DOLE), through the Information and Publication Service (IPS), requisitioned for fifty-two (52) episodes of the 2021 DOLE Multimedia Platform and Teleradyo Program which will be aired every Saturday from 02 January 2021 to 25 December 2021 with a total Approved Budget for the Contract of ₱32,000,000.00;

WHEREAS, IPS conducted a market study to determine the possible supplier or contractor that could undertake the project at more advantageous terms;

WHEREAS, based on the market study conducted by IPS, Telenetwork Media Center, Inc., an independent media agency specializing in media planning and buying has provided the most advantageous terms, together with DZBB/GMA News TV which has the largest audience sharing in the Philippines with 47.20%;

WHEREAS, the BAC recommended Negotiated Procurement, 53.6 - Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services as the method of procurement to be adopted for the above-mentioned project as per BAC Resolution No. 136, Series of 2020;

WHEREAS, on 09 December 2020, the DOLE – BAC conducted a negotiation with Telenetwork Media Center, Inc. which discussed the Scope of Work or Terms of Reference of the project in accordance with Annex H of the 2016 Revised IRR of RA 9184 (Consolidated Guidelines for the Alternative Methods of Procurement). Said bidder submitted a quotation amounting to ₱31,251,332.00 for fifty two (52) episodes starting 02 January 2021 to 25 December 2021 every Saturday from 1:00 p.m. to 2:00 p.m.;

WHEREAS, based on the negotiation by Telenetwork Media Center to DZBB/GMA News TV, the broadcast of the teleradyo program shall commence according to the program schedule;

WHEREAS, BAC-TWG conducted post-qualification on the eligibility, technical and financial requirements submitted by Telenetwork Media Center, Inc.;

WHEREAS, upon careful examination, validation and verification of all the eligibility, technical and financial requirements submitted by Telenetwork Media Center, Inc., its bid has been found to be responsive;

NOW, THEREFORE, for and in consideration of the foregoing, **We**, the members of the DOLE BAC hereby resolve as it is hereby **RESOLVED**:

- a. To declare Telenetwork Media Center, Inc. as the Single Calculated and Responsive Bidder for the project "2021 DOLE Multimedia Platform and Teleradyo Program";
- b. To award the project "2021 DOLE Multimedia Platform and Teleradyo Program" to Telenetwork Media Center, Inc. at a contract price of **₱ 31,251,332.00**; and
- c. To recommend for approval by the DOLE Secretary the foregoing findings.

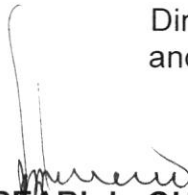
RESOLVED, at the DOLE Main Building, Intramuros, Manila, this ____ day of December, 2020.

DOLE BIDS AND AWARDS COMMITTEE

Recommending Approval:



RAUL M. FRANCIA
Director, Information and Public Service
and Provisional Member, BAC/End-user



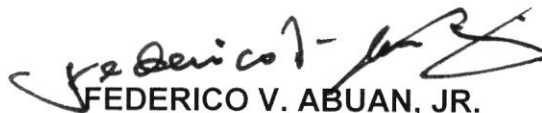
LILY PEARL L. GUERRERO
OIC-Director, Administrative Service
and Regular Member, BAC



WARREN M. MICLAT
Director, Financial and Management
Service
and Regular Member, BAC



PHILIP A. PAREDES
Assistant Secretary,
Concurrent Director, Legal Service
and Vice Chairperson, BAC



FEDERICO V. ABUAN, JR.
Assistant Secretary
and Chairperson, BAC

Approved by:



SILVESTRE H. BELLO III
Secretary

Approved on: 29 DEC 2020 ✓