

## **Good News**

**Department of Labor and Employment**

**National Reintegration Center for OFWs (NRCO)**

**June 2018**

# **NRCO, Coca Cola Philippines facilitate conduct of the training of trainers on Women REACH entrep modules**

The National Reintegration Center for OFWs (NRCO) Reintegration Officers together with representatives from the NRCO Central Office and International Labour Affairs Bureau (ILAB) participated in the Training of Trainers (TOT) on Women Entrepreneurs Reintegrated and Economically Active at Home (WOMEN REACH) Entrepreneurship Modules last 18-22 June 2018 at One Tagaytay Place Hotel Suites, Tagaytay City.

WOMEN REACH is a public-private partnership of NRCO and Coca-Cola Philippines which started in March 2016 and was reaffirmed in August 2017 with the aim to help economically empower women OFW returnees by providing them integrated interventions to promote alternative livelihood within the country.

The training aims to improve the training component of the NRCO Balik Pinay! Balik Hanapbuhay! program by honing the capacities of NRCO regional implementers and some employees who will deploy in the Philippine Overseas Labor Office (POLO) to facilitate transfer of basic business entrepreneurial knowledge and soft skills and to identify ideas that could be developed into a general plan as business start-ups. The training is designed for delivery by trained Trainers both on-site, while women are still in the POLO- Migrant Workers and Other Overseas Filipinos Resource Center (MWOFRFC), or when they have returned back to the country.

Included in the module are concepts on (1) Self Mastery and Personal Skills Inventory, (2) Preparing for your Micro Enterprise, (3) Developing the Business Idea, and (4) Business Coaching: Models and Methods. The important objective for each module/topic is that OFWs who will be trained using the modules should be able to increase appreciation and understand the principles and concepts on entrepreneurship and starting an enterprise.

The training participants were also undergone the one-day return demonstration on the assigned module topic to equip them in arriving answers to specific question of the OFWs.

The four-day training were facilitated by the Coca Cola Philippines' Master Trainers composed of the following: Ms. Luzviminda Villanueva, CEO of Sagelighthouse Ideas, Ms. Zena Bernardo, Founder and Executive Director of Bahay Amihan, Mr. Carlo Sagun, Managing Director of Bayan Academy Consultancy and Research Technologies, Mr. Aries Patawaran, University of the Philippines Professor and Ms. Salie Siao, Dela Salle University-Taft Professor on Business Entrepreneurship. ###